Ideju vadības sistēmu datu bāze

107 ideju vadības sistēmu izvērtējums

Polaris, Rolls Royce, Pfizer uzņēmumi, izmantojot IVS Spigit, par 80% paātrinājuši jaunu produktu ieviešanu tirgū, radot jaunus patentus, kas ienesuši vairāk nekā 50 milj. ASV dolāru (Juma, 2018), bet IVS Crowdcity uzticas tādi klienti kā piemēram, Intuit, P&G, NHS, kas iesaista darbiniekus, partnerus un klientus, lai risinātu unikālās uzņēmuma problēmas (Crowdcity, 2018). Daudzi uzņēmumi visā pasaulē izmanto internetā bāzētas IVS, lai risinātu viņu vai viņu klientu problēmas. Šajā nodaļā aplūkojams visbiežāk izmantoto IVS salīdzinājums.

1.daļa

Product name	Main features (before coding)	Main benefits (before coding)	Price (before coding)	Clients (before coding)	Aims to get product, process/marketing/organisational, all ideas	Source
	Challenge Management Set and launch challenges with ease and flexibility, target user participation, refine ideas through systematic stage gates and automate the progression of ideas to go from good to great. Idea Management Frame your questions, capture ideas with supporting media and material. Encourage collaboration and voting to develop and distil the best ideas. Analytics Underpin important business decisions with real time insights and in-depth reporting. Query, explore and export your valuable data.	Employee Engagement Foster a culture of innovation by implementing an employee facing idea platform. Target challenges at everyone or a specific group, based on their expertise, interests or experience. Capture ideas for new products and or services or facilitate continuous improvement. Co-creation Collaborate with suppliers, partners and key customers to refine products, devise new service models and deliver efficiencies, benefiting from collective expertise. Open Innovation & Crowdsourcing Engaging an external crowd, e.g. customers, consumers, members or a specific demographic to capture ideas for new products and services, to gain insights into a market, feedback on a product concept or solutions to known problems.		Crowdicity is trusted by clients such as Intuit,		